

Crossroads District Committee Meeting
September 8, 2021

Attending: Mike Cargill, Rob Clark, Rich Curran, Al Dominy, Keith Dupra, Ed Theetge, Steve Fisher, Rob Fredericks, Kathy Kaffenberger, Bob Lombardi, Mike Romeo, Bob Schad, Heather Stevens, Adam Selsley, Paul Szemkow, Bill Thieke, Bill Wallick, and Pat Ward.

Bob L opened the meeting, and our August minutes were approved.

Membership: Bob Schad discussed units taking ownership of their recruitment plans and that everyone should review the recruitment materials posted to the BSA Brand Center. There was also discussion about working a future plan in the more urban areas of the City of Syracuse and the Liverpool area.

Finance: Kathy Kaffenberger discussed the possibility of a mass e-mail to the District in support of the Friends of Scouting campaign, and reported on the plans and progress on calling all of the district's past FOS givers for their 2021 support.

Program: Mike Cargill discussed the Baden's Basics day event and the need for additional volunteer help.

Marketing: Heather Stevens discussed the district Facebook page and encouraged everyone to talk with units to have them share good stories for us to re-share to our wider audience.

Advancement: Adam Selsley reported that Eagle Board of Review and project proposals will be moving back to Zoom format for the foreseeable future. There was also discussion of the need for Eagle Project coaches to help mentor Scouts with the process, which Steve Fisher would be interested in helping facilitate.

Commissioners: Bob Schad called out again the need of additional commissioners to help share the workload of helping all of the units in the district. Any leader can be asked to serve as a commissioner for other units in their local area, or as a mentor to a newly-forming unit.

Submitted by:
Ed Theetge
Assistant Scout Executive