

SCOUTPOWER

# *Sponsorship Program*



BOY SCOUTS  
OF AMERICA®  
LONGHOUSE COUNCIL

Presented by

**S** Syracuse  
University



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# 2023 ScoutPower

ScoutPower is Central New York's premier annual social and networking event attracting more than 1,000 local leaders, trusted businesses, organizations, and supporters.

The event is an opportunity to connect with your peers, colleagues, and friends for an evening of fantastic food, lively conversation and, of course, fun.

## About the Event

For over 50 years, the event has raised millions of dollars for local Scouts living in Central and Northern New York. Proceeds generate approximately 1/3 of the Longhouse Council's annual operating budget.

The event features a VIP reception, networking social hour, silent auction, dinner, recognition of the Distinguished Citizen of the Year, and a presentation by our keynote speaker.



MAY 1, 2024

SRC ARENA & EVENTS CENTER



# Sponsorship Opportunities

## **\$20,000 Presenting Sponsor**

- Prominent sponsor recognition on all event related marketing and collateral, invitations, email, and website.
- Co-host listing on social media, tagging in event posts and promotions.
- VIP seating for the event and first access for keynote meet & greet.
- Recognition throughout the year at other events and in the council's e-newsletter.
- 20 tickets to the event and 4 passes to the VIP reception.

## **\$17,500 Speaker & Program Sponsor**

- Prominent sponsor recognition on all speaker and program event related marketing and promotional collateral, invitations, and website.
- Introduce the speaker on stage.
- Co-host listing on social media, tagging in event posts and promotions.
- Full-page ad in event program.
- Sponsor recognition throughout the event program.
- Preferential seating at in person event and premier speaker access during meet & greet.
- 15 tickets to the event and 3 passes to the VIP reception.

## **\$15,000 VIP Reception Sponsor**

- Prominent sponsor recognition on all VIP reception event related marketing and promotional collateral, invitations, and website.
- Co-host listing on social media, tagging in event posts and promotions.
- Full-page ad in event program.
- Sponsor recognition throughout the event.
- Preferential seating at in person event and premier speaker access during meet & greet.
- 15 tickets to the event and 3 passes to the VIP reception.

## **\$15,000 Send A Scout To Camp Sponsor**

- Prominent sponsor recognition on all event related marketing and collateral, invitations, media, and website.
- Co-host listing on social media, tagging in event posts and promotions.
- Full-page ad in event program.
- Sponsor recognition on the text-to-give platform.
- Preferential seating at in person event and premier speaker access during meet & greet.
- Recognition throughout the year at other events and in the council's e-newsletter.
- 15 tickets to the event and 3 passes to the VIP reception.

## **\$12,500 Trades & Industry Sponsor**

- Sponsor recognition on event related marketing, promotional collateral, and event website.
- Full-page ad in event program.
- Recognition as Scouts BSA Trades Day Camp sponsor on camp promotional materials.
- Reserved booth space at event for company display.
- 10 tickets to the event and 2 passes to the VIP reception.

## **\$10,000 Gold Sponsor**

- Sponsor recognition on event related marketing, promotional collateral, and event website.
- Full-page ad in event program.
- 10 tickets to the event and 2 passes to the VIP reception.

## **\$5,000 Silver Sponsor**

- Sponsor recognition on event related marketing, promotional collateral, and event website.
- Half-page ad in event program.
- 10 tickets to the event and 2 passes to the VIP reception.



# Distinguished Citizen of the Year

## Kemper Matt Sr.

Chairman,  
Dupli Envelope & Graphics

Kemper Matt Sr., a native of Utica, NY graduated from Colgate University in 1957. He served in US Army, returned to the family brewery for 20 years, graduated from Wallerstein Brewmaster School and eventually becoming Vice President of Sales. Kemper left the brewery in 1979 and purchased Dupli Graphics, a small envelope printing company with five employees. Four of the 5 original employees remained with the company until retirement, the last retired in 2023. Matt Industries now includes Dupli, PCI, Seaboard and has production facilities in Malvern, PA and Newington, CT and has over 200 employees. The company uses the latest digital/offset printing technologies along with embroidery and sticky notepads. Kemper has been on the board of directors for 8 corporate companies and 4 not-for-profit organizations. This year he will celebrate his 90th birthday. He continues to come into the office everyday when he is in Syracuse.

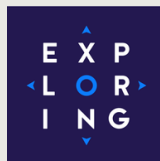
## About The Longhouse Council

The Longhouse Council, Boy Scouts of America is a registered 501c3 organization that serves the Scouting units and families in the Central New York area, including Cayuga, Jefferson, Lewis, Onondaga, Oswego, and St. Lawrence Counties.

The council provides adventure and character development programs, leadership training, and operates two program facilities for it's 2,000 youth members.

### Program Highlights

- 1,962 youth members in 113 Scouting units.
- 16,067 hours of community service provided by youth to their community.
- 69 Scouts BSA members achieved the rank of Eagle Scout.
- 379 participants in summer camp and high adventure programs, including a Building Trades Scouts BSA camp experience.
- 1,658 Cub Scouts, Scouts and Venturers advanced in rank.





## Event Tickets

Scouting needs your support! By purchasing a ticket(s) to the event you are helping to change the life of a local Scout. Your support will further the mission of Scouting in Central and Northern New York and see Scouting through it's next century.

### Silver Sponsor \$5000

Become a Silver Level Sponsor and receive:

- Sponsor recognition on event related marketing, promotional collateral, and on event website.
- Half page ad in event program.
- 10 tickets to the event and 2 passes to VIP reception.

### Group Tickets \$3000

Buy a group of tickets and receive:

- 10 tickets to the event.
- Reserved group seating for the event program.

### Individual Ticket \$300

Individual tickets to the event are now available!

## Keynote Col. Eileen Collins

NASA Pioneer; First Female Space Shuttle Pilot; First Woman Mission Commander in NASA History

NASA astronaut Col. Eileen Collins reveals encouraging perspective and insight on the leadership skills needed to break barriers and become a successful pioneer in your field.

One of America's most admired women, Col. Collins became the first female to pilot a U.S. spacecraft with the Discovery shuttle flight in 1995, and the first female commander on the 1999 Columbia shuttle flight. In 2005, NASA tapped Col. Collins to command the space shuttle Discovery's historic "Return to Flight" mission, NASA's first piloted flight following the loss of space shuttle Columbia in 2003.

While logging 872 hours in space, Col. Collins earned a reputation for coolness under pressure. With that same calm demeanor, she shares how her career as an astronaut took shape, from her early years in the U.S. Air Force to her ground-breaking experience with NASA. Her memoir, *Through the Glass Ceiling to the Stars*, was published in 2021. In 2022, Col. Collins was awarded the National Aeronautic Association's Wright Brothers Award for her inspirational career as an astronaut, teacher and leader.

Drawing from her career experiences, Eileen reveals valuable insights learned from both her successes and her failures. From the importance of working with others to achieve lofty goals, to successful leadership in dynamic environments, her perspective inspires you to embark on your own original journey. For audiences interested in space exploration, she can also provide insight into the future of space travel as the world turns to exciting new space frontiers.



**Get your ticket today!**  
[www.cnyscouts.org/scoutpower](http://www.cnyscouts.org/scoutpower)  
(315) 463-0201

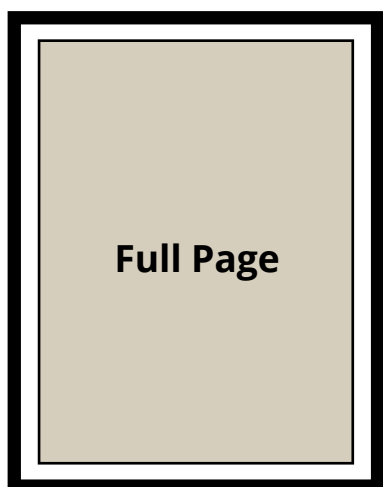
56th Annual

# SCOUTPOWER



May 1, 2024 at the SRC Arena & Events Center

**Advertise in our event program!**



**Display Ad Size** (width X height)

Full page Ad 5"X 8" \$500 Half

Page Ad 5"X 4" \$250

## Submitting advertisements

- All ads must be submitted to [Saharrah.Maloney@scouting.org](mailto:Saharrah.Maloney@scouting.org) by April 3, 2024
- Ads are full color
- Files should be in a high resolution PDF
- When submitting your ad please let us know if you need a proof prior to printing.
- If your company is a Silver level sponsor or above you may submit an ad free of charge.
- If you're purchasing an ad please make checks payable to Longhouse Council, BSA and send to Longhouse Council 2803 Brewerton Rd. Syracuse, NY 13211



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