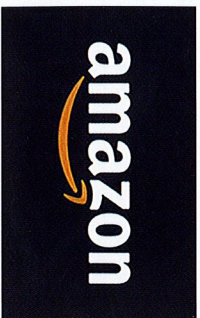


WINNER'S CIRCLE

★ **SELL \$3,000**

PICK A PRIZE FROM THE WINNERS CIRCLE FOR EVERY \$3,000 SOLD

Prizes subject to availability



**\$200 AMAZON
GIFT CARD**



AIRPODS



**\$200 BEST BUY
GIFT CARD**



**AMAZON FIRE
10" TABLET**



**32" SMARTCAST
TV**



LASER TAG

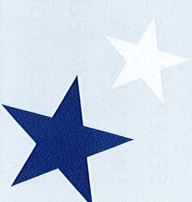


**ELECTRIC
SCOOTER**



**QUADCOPTER
DRONE**

POPCORN SELLING TIPS



A seller is

- ★ **TRUSTWORTHY**... be honest when telling a customer how great the popcorn really is.
- ★ **LOYAL**... never give up!
- ★ **FRIENDLY**... always smile!
- ★ **COURTEOUS**... always be polite; wear a smile and introduce yourself.
- ★ **KIND**... always say "Thank you," even if the customer does not place an order.
- ★ **CHEERFUL**... call the customer by his or her name, if you know it.
- ★ **CLEAN**... make sure you always wear your uniform.
- ★ Always have an extra pen or pencil to keep your Take Order Form as neat as possible.
- ★ When you are selling the popcorn, tell the people what the money goes toward.
- ★ Make sure you know all the different types of products you are selling.

FIRST DAY TO SELL: _____

ORDERS DUE: _____

DELIVERY DATE: _____



OFFICIALLY
LICENSED

Manufactured
under license
from the Boy
Scouts of
America®.
All rights
reserved

Longhouse Council Syracuse, NY

**KELLER
MARKETING**
A Division of General
Commercial Corp.
888•351•8000

**\$850
LEVEL 8**

- 28 - Hydration Pack - 2L
- 29 - 126-piece Tool Set
- 30 - Zing Bow w/ 4 Arrows
Assorted Colors
- 31 - 2-Person Waterproof Tent
Assorted Colors
- 32 - Grab Bag G



**\$625
LEVEL 7**

- 23 - 80x80 Binocular w/ Case
- 24 - Telescope - 40X Magnification
- 25 - 5-in-1 Multi-Tool w/ Shovel & Ax
- 26 - Icee Freeze Pop w/ Syrup
- 27 - Grab Bag F



**\$425
LEVEL 6**

- 18 - PlusPlus Saturn V Rocket
- 19 - 5pc Stainless Steel Mess Kit
- 20 - USB Rechargeable Headlamp w/
Motion Activation
- 21 - Air Hunterz Zano Bow w/ 2 Zarts
- 22 - Grab Bag E



**\$325
LEVEL 5**

- 13 - Zing Air ZooperBall
- 14 - Duncan Limelight Yo-Yo
- 15 - Lock Blade Knife w/ BSA® Branding
- 16 - Catapult Plane w/ Decorative Stickers
- 17 - Grab Bag D



**\$250
LEVEL 4**

- 9 - Dry Bag - 5 liter - Teal
- 10 - Waboba Fly Pies 6" Silicone Flying Disc
- 11 - 4x30 Binocular
- 12 - Stuffed Animal w/ BSA® Branding



**\$190
LEVEL 3**

- 5 - Knife, Fork, Spoon Combo w/ Bottle Opener
- 6 - Cinch Backpack w/ BSA® Branding
Assorted Colors
- 7 - 3 Watt-200 Lumen COB LED Headlamp
- 8 - Watch/Pedometer -
Assorted Colors



**\$90
LEVEL 2**

- 1 - Fire Starter and Steel
- 2 - Carabiner w/ Strap & BSA Branding
- 3 - Compass Thermometer Whistle
- 4 - Pop Up Phone Stand Holder
(Phone not Included)



LEVEL 1

- 0 - Popcorn Sale Patch
Sell any item



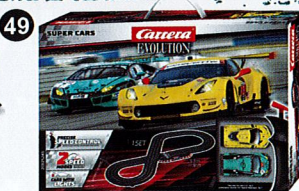
\$650 Bonus Club

Every Scout who sells \$650 will receive
25% off Camp Fees.

Visit our website at
www.cnyscouts.org/popcorn
for all the details.

\$5,000
LEVEL 14

- 48 - LEGO Technic 4X4 Mercedes-Benz Zetros Trial Truck
- 49 - Carrera Evolution Supercars
- 50 - Lionel Junction North Pole Central LionChief Set w/ Bluetooth



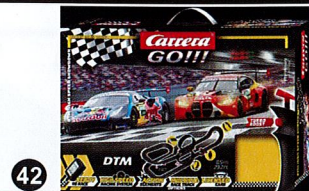
\$4,000
LEVEL 13

- 45 - Adventure Camp Package
- 46 - Dart Zone Pro MK 3
- 47 - LEGO Star Wars The Justifier



\$3,000
LEVEL 12

- 42 - Carrera DTM High Speed Showdown
- 43 - LEGO Technic 2022 Ford GT
- 44 - Coleman Sundome 4 Person Tent



\$2,150
LEVEL 11

- 39 - LEGO Ariel's Underwater Palace
- 40 - Skullcandy Wireless Earbuds
- 41 - Foldable Drone



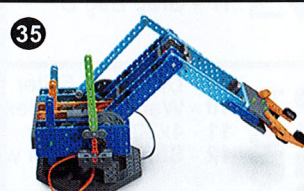
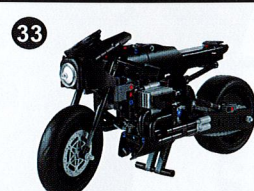
\$1,650
LEVEL 10

- 36 - HEXBUG HEXMODS Pro Series Elite
- 37 - LEGO Hogwarts Magical Trunk
- 38 - NorthFace Stalwart Backpack



\$1,250
LEVEL 9

- 33 - LEGO Batman - Batcycle
- 34 - Swiss Army Fieldmaster Knife
- 35 - HEXBUG VEX Motorized Robotic Arm



Descriptions of Prizes available at www.kellerprizeprogram.com

Longhouse Council

Council Code: 373LHC

www.cnyscouts.org

For Sale Related Questions:

Council Office (315) 463-0201

For Prize Related Questions:

GCC/Keller Marketing (888) 351-8000

How to Select Your Prizes

- Sell any item and receive the Popcorn Sale Patch.
- Sell \$90 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell \$190 or more and receive a Popcorn Sale Patch AND a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the Level Achieved.

Example: Sales of \$625 choose one prize from Level 7 ...OR... TWO prizes from Level 4 AND ONE prize from Level 2; etc.

All prizes are subject to substitution by Keller Marketing after consultation with your local Council. All substitutions will be for an equal or greater value prize.

Super Sellers Club

Scouts Selling \$1,500+ become members of the Super Sellers Club!

These Scouts will receive the full patch set plus a special Super Sellers Club exclusive patch!

Super Sellers also receive an exclusive invitation to the Super Sellers Bash! Visit our website for more information.
<http://www.cnyscouts.org/popcorn/>

Winner's Circle Club

Scouts Selling \$3,000 in Popcorn become a member of the Winner's Circle Club and can pick from one of the items below.



\$200 AMAZON GIFT CARD



\$200 BEST BUY GIFT CARD



32" SMARTCAST TV



LASER TAG



AIRPODS



AMAZON FIRE 10" TABLET



ELECTRIC SCOOTER



QUADCOPTER DRONE