



Longhouse Council

Recruitment Hero Plan

Cub Scouts * Scouts BSA



Every Unit between Now and December 11th should develop a Normal Family/Friend Activity (NFA) Plan following these steps.

- Schedule and hold a Normal Family/Friend Activity Event (see the BAF idea sheet)
- Use the Council Facebook Geofencing to target parents of non-scouts
- Have existing Scouts hand out Bring A Friend cards to their non-scouting friends to promote the scheduled event
- Encourage existing Scouts to earn the Council Recruitment Hero patch



Bring A Friend Incentive

Each Bring A Friend form submitted with a new Scout application will receive a Recruitment Hero Patch. Units that increase their membership by 10% (minimum of Five new Scouts) will receive the Recruitment Heroes CSP for the whole unit. (Dependent on membership verification)

Rules:

- ✓ All Scouts that recruit a Friend (w/ submitted application), complete the Bring A Friend form,
- ✓ Scouts are encouraged to recruit as many friends as possible.
- ✓ Multiple Scouts can be named and submit with one application.
- ✓ The Scout or Scouts from each District that recruits the largest number of new members (as documented on the BAF forms) will receive a special grand prize of movie tickets.

Choose; Pack or Troop Unit # _____ District/Community _____

Scout or Scouts Name's _____

Unit Leader: _____ Phone # _____

email _____