

Crossroads District Committee Meeting
April 7, 2021

Attending: Rob Clark, Rob Fredericks, Kathy Kaffenberger, Matt Lacy, Bob Lombardi, Terry Richmond, Mike Romeo, Bob Schad, Adam Selsley, Paul Szemkow, Pat Ward, and Shalinda Young.

Bob L opened meeting at 7:02pm. March minutes were approved. Safety Moment was on psychological first aid.

Consent Agenda: Shalinda Young moved, and Rob Clark seconded the provided consent agenda. Motion passed.

Training: Al Dominy reported that the percentage of position trained leaders as of 3/30/21 is 52%. Youth Protection Training amongst trained leaders is 91%. He noted that 50% of current registered leaders still need to have their unit's charter renewed by 3/31/2021. Upcoming dates include a Wilderness First Aid Course at Toggenburg Ski Center on May 1-2, NYLT at Camp Woodland August 8-13 (registration deadline 7/31), and Woodbadge dates announced for 2021.

Advancement: Adam reported that the Crossroads Advancement Committee met on 3/17 and reviewed the initial findings on advancement data analysis. Additional data will be sought for possible improvements to the information derived. Warren Smith was introduced as the District STEM coordinator. Eagle and Merit Badge Counselor processes running normally.

Popcorn & Communications: Rob reported the council popcorn committee met recently to review proposals for the 2021 sale from the national popcorn vendors. A final decision will be made in the coming weeks by the steering committee.

Fundraising: Kathy thanked all those on the district committee that have given to the Friends of Scouting campaign. As of now, 90% of the committee has given, with only five individuals needed to show 100% participation by district staff. She also asked all to include a giving link in their email signature; Matt detailed the process of obtaining the link and also how share to social media from within the portal. As of 3/31/2021, the district has raised \$12,251, which is comparable to 3/31/2019 (the measure for this year's campaign). A goal of \$8,000 in additional pledges was set for 4/30/2021. Scoutpower information has been updated and uploaded to the council website.

Program: Bob Lombardi requested all available to help with the District Pinewood Derby (May 8) to contact a member of the Key 3 as soon as possible. The Onondaga Yacht Club is interested in partnering with the BSA to provide merit badge clinics and is targeting sailing as a priority, with additional programs in canoeing or motorboating possible. There was also discussion on the type of event for the District Spring Camporee over the weekend of May 15.

Membership: The committee discussed the outcome of the council membership summit, summarizing it to a focus on community-based and community-centric recruitment efforts for the Spring season, with involvement from all units in a community when creating a fun event. The major recruitment push will be formalized and increase in intensity in the fall.

Commissioners: Pat reported on the attendance and recapped the program of our March roundtable and introduced the program for our April 28 roundtable. The commissioner staff will be meeting tomorrow night via Zoom for their organizational meeting and to help set a baseline for participation and activity. The latest statistics on charter renewals were shown, with much better progress than anticipated shown by both groups of units expiring in March and April. Only Pack 117 and Crew 51 have not yet signed in to complete their renewals, and 23 units (61%) have turned in their paperwork. 17 of those 23 (74%) are fully complete and have finished the renewal process.

Matt mentioned the importance of Scouting's recruitment and visibility in society, especially after the pandemic upended what was normal life. Promotion of your unit's activities in the community and on social media are twofold, at least: first, the unit feels better about its operations and builds confidence in itself, and second, the community can catch a glimpse inside the inner workings of the unit and see the service that gets done in the community seemingly by invisible hands. This helps combat negative press.

Bob echoed Matt's thoughts and shared that the group of committee members and commissioners charged to make Scouting flourish in our area are the real "invisible hands" that help guide the success of our units. He thanked all for their commitment and dedication to the Scouting program and urged all to look toward the future with a positive mindset.

The meeting adjourned at 7:54pm

Submitted by:
Matt Lacy
Senior District Executive