Crossroads District Committee Meeting November 4, 2020

Attending: Mike Cargill, Rob Clark, Al Dominy, Thom Kubicki, Matt Lacy, Bob Lombardi, Mike Romeo, Adam Selsley, Paul Szemkow, Bill Thieke, Shalinda Young, Bob Schad, Pat Ward, David Whyte, and Terry Richmond.

Bob L called the meeting to order at 7:13pm with the Pledge, Oath, and Law. Minutes from October were approved.

State of the District: Bob reviewed the attached "report card" for the district versus realigned goals due to the pandemic. He also discussed the importance of fundraising even in our current climate, as well as the efforts of Vice-Chair of Finance Kathy Kaffenberger in putting together a fundraising campaign for businesses in the local community.

Program: The council Spooktacular event has sold out – both shifts on both days are filled and a waiting list has started. Depending on volunteer availability, other shifts may be added.

Popcorn & Communications: Rob reported that he has prepared materials for social media to continue promoting the online direct (year-round) popcorn sale. The final physical product order was placed by the council today and should be delivered by the end of this month. Door hangers promoting online direct ordering are available at the service center and through Matt. He will have a final wrap up of the sale at the next committee meeting.

Program: Mike Cargill asked those in attendance to think of outside-the-box ideas for new potential district activities, beyond typical perennial events. He will also be approaching Pack 157 Cubmaster Bob Squire to get some additional ideas by Zoom on Tuesday. Mike also introduced the concept of the District Green Bar (youth advisory board) program and will introduce the program to units at the next District Roundtable.

Training: Al Dominy reported that a handful of additional leaders completed their position-specific training since last reported, bringing the district progress to 52%. He is planning to send out monthly emails to untrained leaders and noted that the council committee will also be sending out letters to leaders when their YPT expires. An IOLS training course is also being scheduled for the 39 unit leaders that currently need the course, with plans also in place to provide a Train-the-Trainer course so that units can self-teach their own new leaders without relying on the district or council training committees.

Advancement: Adam Selsley reported that the advancement committee completed an Eagle Board of Review this past Sunday and completed an Eagle Scout Board of Review under Disputed Circumstances immediately prior to this meeting. One additional Board of Review is scheduled for this following Sunday, along with one additional project approval and Board of Review yet to be scheduled.

Commissioners: Pat Ward noted that the commissioner staff is now 13 volunteers strong and that the Crossroads District now boasts the best commissioner ratio in the Longhouse Council. She welcomed back David Whyte to the commissioner staff and thanked Mike Romeo and Thom Kubicki for their insight and assistance.

Roundtable: With the second Wednesday of November being Veterans Day, the commissioner staff has moved the November roundtable to the second Thursday, November 12. Our topic will be **Zoom 101**, presented by Vice-Chair of Public Relations Rob Clark. In addition, Vice-Chair of Program Mike Cargill will solicit unit leaders for ideas on additional district activities for the 2021 calendar and introduce the framework for the Crossroads District Green Bar program.

Bob and Matt mentioned the upcoming council fundraising efforts coming this holiday season for the Winter Soiree and Giving Tuesday campaigns, as well as the changing hours of the Scout Shop and Service Center effective November 1. The meeting adjourned at 8:18pm

Submitted by: Matt Lacy Senior District Executive