

TO BEGIN



LONGHOUSE COUNCIL POPCORN SALE 2019

Important Dates

May 11: 9-11am Popcorn Extravaganza at the Sandy Creek United Methodist Church. **Register on tentaroo!**

July 30: Northern Popcorn/ Membership Rally Brownville Parish Center 6-8pm. Register on tentaroo beginning June 1

July 31: Central Popcorn/ Membership Rally @ Camp Woodland 6-8pm. Register on tentaroo beginning June 1

August 5: Show and Sell orders due by 4pm

August 23: 10 am-5:30pm Popcorn pickup! Volunteer help will be needed at the United Radio warehouse on 8/21 & 8/23.

Contact Information

Council Kernel

Jeanette Kinsella

LonghouseKernel@gmail.com

Towpath District (Formerly
Interlakes and Cayuga districts: Marcellus,
Jordan, Elbridge, Camillus, Solvay,
Skaneateles, Onondaga Hill, and Cayuga
County)

District Kernel: Carrie Grooms
interlakeskernel@gmail.com
(315) 708-3972

District Executive: Ron Hill
ronald.Hill@scouting.org
(315) 463-0201 X115

Northern Lights District

(St. Lawrence county)

District Kernel: Melanie M. Sears
seagle0913@aol.com 315-393-2667

District Executive: Haley Sylvan
Haley.Sylvan@scouting.org
(518) 755-5658

Tri Rivers District

(Jefferson and Lewis Counties)
District Kernel: Nika Waterbury
nikawaterbury@yahoo.com
315-804-3035

District Executive: Haley Sylvan
Haley.Sylvan@scouting.org
(518) 755-5658

Ontario District (Oswego County)

District Kernel: Liz Knobel
knobelliz@gmail.com
(315) 439-8316

Field Director: Tim Herne
timothy.Herne@scouting.org
(315) 463-0201 X110

Oneida District

(North Syracuse, Liverpool, Bridgeport, Clay, Cicero,
Mattydale)

District Kernel: Andy Fosberg
afosberg@hotmail.com
(315) 451-4247

District Executive: Matt Lacy
matthew.Lacy@scouting.org
(315) 463-0201 X114 or cell (315) 557-8277

Onondaga District (City of Syracuse,
Jamesville, Dewitt, Tully, Lafayette, Pompey,
Fabius, Manlius, Fayetteville, Kirkville)

District Kernel: Open Position

District Director: Ed Theetge
edwin.Theetge@scouting.org
(315) 463-0201 X109

AN EASY GOAL SETTING FORMULA

Total dollars your unit plans to spend this year? (\$2,000) Unit Budget \$_____

Divide the unit budget by the popcorn commission % Unit Sales Goal \$_____
(\$2,000/.32= \$6,250)

Unit Commission Levels

30% Base Commission

-1% for returning 30% or more in value of Show N' Sell product ordered.

+1% for attending the June Extravaganza and July Rally. Or attending one of the events

AND completing a meeting with your DE or District Kernel

+1% for paying 60% of August order balance due by September 27th (1/2 payment due date). If the unit did not place an August order they can not earn this 1%.

+1% for increasing over last years online sales must sell a minimum of \$300 to qualify (If your unit is new to online selling you must meet the minimum of at least \$150 online to receive the +1%)

+1% \$5,500- \$9,999 in sales or increase over last years traditional sale.

+2% \$10,000+ in sales not including online sales.

Notes

Concerned about learning the new app?

Don't worry!

Unit App Training Webinars

Thursdays (June 20 - Sept. 12), 6:30pm & 9:30pm EST

NO WEBINAR JULY 4

Saturday, June 22, 12pm EST

Saturday, July 20, 12pm EST

Saturday, August 24, 12pm EST

To sign up for a webinar go to:

<http://mobileapp.trails-end.com/>

Join us on Facebook!

Trail's End Popcorn Community
Over 4,000 Popcorn Kernels sharing their ideas!

Get Free Square Readers & Scouting Banners

- Join us on Facebook: [facebook.com/groups/TEPopcornCommunity](https://www.facebook.com/groups/TEPopcornCommunity)
- Register to sell: www.trails-end.com/unit-registration
- Sold \$5,000+ - Get 1 free Square reader
- Sold \$7,500+ - Get 1 free Square reader & get 1 free banner
- Sold \$10,000+ - Get 5 free Square readers & 2 free banners

Facebook Popcorn Swap!



The screenshot shows a Facebook group interface for 'Longhouse Council Popcorn Swap'. The group is a 'Closed Group'. The post is by Jen Dalle Kinsella, dated May 31 at 12:25pm. The post text reads: 'Welcome to the Popcorn Swap Group! This site is solely for popcorn kernels to swap product during the popcorn sale. If the swap is of equal value, there is no paperwork requirement. If the values are different, a transfer form will need to be completed and submitted to your district kernel, district executive or the council kernel.' Below the text, it shows 'You and Carrie Grooms' liked the post, and it was 'Seen by 3' people. There are 'Like' and 'Comment' buttons at the bottom of the post.

To connect with us on Facebook go to:

<https://www.facebook.com/groups/LonghousePopcorn/>

on this page you can ask questions, connect with other kernels within the Council and find product you need or offer up excess.

Other resources

Other resources including powerpoint from trainings, Leaders guide, forms, and PDF take order forms can be found at www.cnyscouts.org

NOTES