

Crossroads District Committee Meeting
September 2, 2020

In attendance: Mike Cargill, Peter Demlein, Rob Fredericks, Kathy Kaffenberger, Stanley Kubicki, Thom Kubicki, Matt Lacy, Bob Lombardi, Adam Selsley, Paul Szemkow, and Bill Thieke.

Bob L called the meeting to order at 7:03pm with the Pledge, Oath, and Law. He welcomed everyone to the first meeting of the Crossroads District Committee and thanked all those in attendance for signing into Zoom.

Introductions: Bob introduced his District Vice-Chairs to the group. VC of Finance is Kathy, VC of Program is Mike, and VC of Marketing/Communications is Rob Clark.

Key 3's Minute: The Key 3 spoke of the importance of units maintaining a good relationship with their sponsoring organizations. Units should consult with their sponsor to ensure that they are following the wishes of their organization and honor their decisions should the organization advise the unit to not meet or to alter their normal meeting plan.

Ground Rules: Bob detailed the flow of future committee meetings: discussion on particular topics (events, activities, etc.) will be referred to and occur within the subcommittee responsible, with the respective chair preparing a progress report to share at each committee meeting.

Membership: Bob and Mike discussed role of the membership committee for this fall. With continued uncertainty surrounding the pandemic, focus has shifted to retention and the mitigation of youth losses. Committee members with unit ties discussed the adaptations units have made to continue the program during the suspension of traditional, in-person meetings. It was noted that sponsoring organizations may have varying limits to their risk tolerance for units they control, however communication with sponsors about how a unit's plan is still safe is an essential part of any plan.

Finance: Kathy noted that she is working on calling individuals that have given consistently for the past three years to the council's Friends of Scouting campaign. Our fundraising campaign has become a critical priority, as the normal push for membership growth has been relaxed. Matt shared a QR code that can be scanned with a smartphone or other device to allow individuals to give to the Friends of Scouting campaign online.

Popcorn: Units seem to be doing well with adapting to online sales, and the ability to have products shipped direct to the consumer means that units do not need to handle inventory or put others at risk.

Advancement: Adam introduced himself as the new district advancement chair and noted that the committee will continue using Zoom for proposal reviews and final Eagle Board of Reviews for the foreseeable future. A search for a physical location, central to the new district, is currently underway. Depending on demand, multiple rooms at the location with different review "teams" may be needed.

Bob thanked all for attending and wished everyone a fruitful Labor Day weekend.
The meeting adjourned at 7:50pm

Submitted by:
Matt Lacy
Senior District Executive